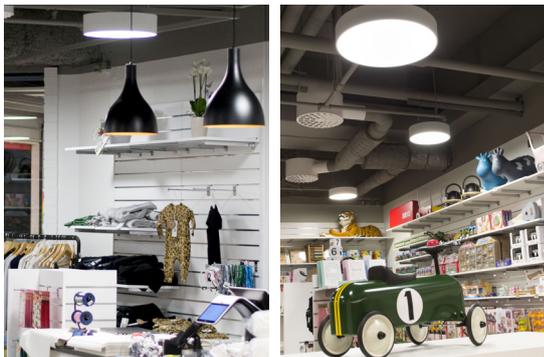


Jollra

Playful lighting for children's shop

Jollra's solution

- Notum in different sizes
- Cone



Jollra is a recently opened children's shop in central Nyköping, located in Västerport Shopping Centre and selling toys for babies and children, prams and pushchairs, baby care items and more.

Finding the right lighting solution

When Aura light was first contacted about the lighting for Jollra, a new children's shop, the requirements were simple – general lighting for the shop floor. Aura Light, together with Elajo Nyköping, drew up an initial proposal for the general lighting based on rail-mounted luminaires. However, new ideas were soon being put forward and a new proposal was drawn up based on a request for more of a designer feel and something more suited to a children's shop. The end result was round, suspended Notum lamps in different sizes installed throughout the shop floor.

Lighting to match the shop

Jollra has now opened and business is booming, with the choice of large, round suspended Notum lamps proving to be the right one.

"We're really pleased with the lighting and think that the luminaires are a perfect match for our merchandise. They're a little bit playful and well suited to a children's shop!" says Jollra's owner.

About Aura Light

Aura Light is a lighting company that offers sustainable lighting solutions to professional customers so that they are able to reduce their costs, energy consumption and environmental impact. Aura Light is well-known for long service life, high quality and energy savings, as lighting solutions from Aura Light can reduce energy consumption by up to 80 percent. Learn more at www.auralight.se.