



Lighting critical areas?  
- One change is enough

# Aura Long Life - cost effective, safe and environmental friendly

What do you do if a lamp fails? You should have Aura lamps with a guaranteed Long lifetime to avoid costly lamp replacements and which put your safety first!

## Long Life lamps for the oil and gas industry

High safety requirements are crucial on oil platforms and refineries. Aura has collaborated with customers and OEMs within the oil and gas industry for many years. Together we have developed lighting solutions that meet the industry's high quality and safety requirements.

## Extra long lifetime

The new generation of Aura's Long Life lamps have the world's Longest Lifetime. Aura SUPER-EX Long Life lamp is suitable where safety is of paramount importance. The connection through the special unique dimension single pin socket prevents sparking effects when the lamp ignites. It is often difficult and costly to change lamps at oil platforms.

Aura ULTIMATE Long Life fluorescent lamps and Aura SODINETTE Long Life HPS have the market's longest service life. They offer you the lowest possible cost of operation for your lighting installation. The extended service life and extremely low failure rates put you in control of your maintenance and replacement costs and facilitates planning of group replacement in critical applications.

Aura offers a wide range of Long Life lamps, in different wattages, dimensions and light colours and to fit in all luminaries and for all application areas.

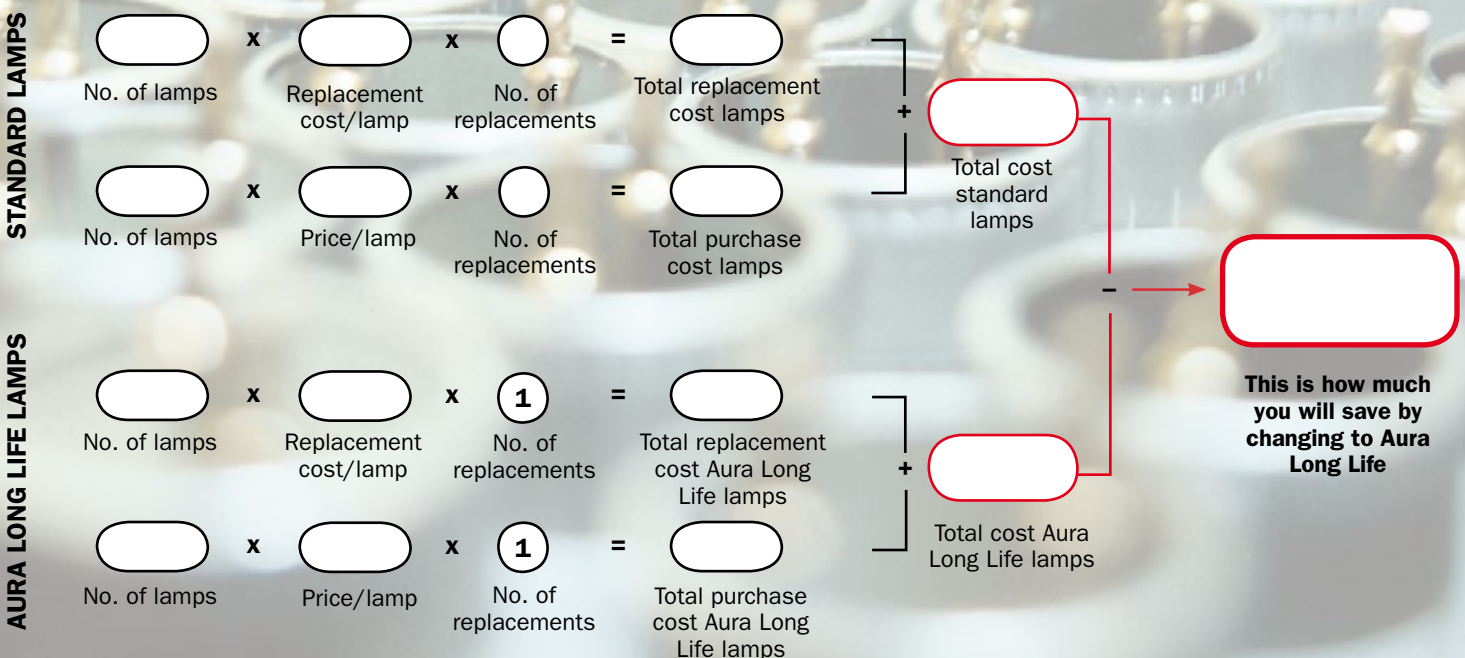
## High cost effectiveness

Aura's patented Long Life lamps give you the lowest possible maintenance costs. Since the lamps seldom need to be replaced it is a profitable investment for you as a customer. When avoiding two of three replacements you secure great savings – not at least in critical environments where lamp replacement is difficult and cost intensive.

## Environmental friendly

Aura's Long Life concept takes the environment and the working environment into consideration. The Longer Lifetime, the fewer lamps, packaging and transportation are needed. You contribute to spare the environment by choosing Aura Long Life. Our lamps contribute to a higher comfort and productivity at the workplace.

## See how much can you save by changing to Aura Long Life





## ”Aura Long Life are the longest lasting lamps in the market”

**Dron & Dickson specialises in the delivery, maintenance and integrity assurance of hazardous area electrical equipment. They have been wholesales of Aura Light’s products for more than 10 years.**

The Dron & Dickson services include design, supply, install, maintain and recycle. They sell about 60,000 Aura Long Life lamps every year.

– We sell the Aura Long Life a lamp mainly in the United Kingdom, but sometimes also outside the UK, says Mr. Colin Rowley, Managing Director for Dron & Dickson.

– We’ve been working with Aura quite some time now, since 1989 or 1990. Now, after 10 years of cooperation we’re selling about 60,000 Aura Long Life lamps a year. The truth is that we are not only selling them, but we also use them in our company.

### **Reduce maintenance costs**

The products that Dron & Dickson mainly are working with are Aura SUPER EX Long Life and Aura ULTIMATE Long Life, but they also use and sell Aura SIGNETTE Long Life and Aura THERMO Long Life.

– I could name many reasons why I would recommend companies within the Oil & Gas sector to use Aura Light. But it all comes down to a technical reason: Aura Long Life lamps are the longest lasting lamps in the market. By using it we help our customers reduce their maintenance costs considerably. We help our customers to calculate on how much money they save by using Aura’s products. That makes it easy to understand what the advantages of the products; Aura Long Life products give you the lowest possible maintenance costs. Since the lamps seldom need to be replaced it is a profitable investment!

*”I would recommend companies within the Oil & Gas sector to use Aura Light.*

*Mr. Colin Rowley, Managing Director for Dron & Dickson.*



Aura supplies Long Life light sources that are guaranteed to last three times longer than a standard product, saving both money and the environment. The foundations for Aura were already laid in 1930 under the name Lumalampan and Long Life fluorescent lamps have been produced since 1980. The Head Office is located in Stockholm, whereas development, production and customer service can be found in Karlskrona. In addition, the Group has subsidiaries in Denmark, England, Finland, France, The Netherlands, Italy, Norway, Spain and Germany and sells light sources all over the world. Customers are primarily found in industry and the public sector.

Aura Light International AB  
Box 508  
SE-371 23 Karlskrona  
SWEDEN

Telephone **+46 455 785 00**  
Fax **+46 455 267 17**  
E-mail **[info@auralight.com](mailto:info@auralight.com)**  
Internet **[www.auralight.com](http://www.auralight.com)**