

# CASE STUDY

## Steen & Ström - Sollentuna Centrum



Steen & Ström is Scandinavia's largest and leading developer of shopping centres. The company currently operates 52 shopping centres in Norway, Sweden and Denmark, with a combined annual turnover of more than SEK 58 billion. Sollentuna Centrum, owned by Steen & Ström Sverige AB, was completed in early 2010. It is now one of Stockholm's largest shopping centres with about 120 stores and 1,500 parking spaces.

### A range to suit all needs

"We install Aura's fluorescent lamps because the price is so good. Aura Light has a good comprehensive range to suit all needs," says Ferdinand Berglund, property manager at Steen & Ström.

When it was time for maintenance work in the parking garage at Sollentuna Centrum, Aura SUPREME THERMO Long Life light sources were installed. A fluorescent lamp that is especially suited for the parking garage because it produces a strong luminous flux even at colder temperatures.

"We wanted to test this product because it is more efficient in cold weather," says Ferdinand, who explains that Steen & Ström are satisfied with their choice.

### Environmental scheme involving Aura Long Life

Steen & Ström has its own environmental scheme working with environmentally-friendly solutions, which includes Aura Light's fluorescent lamps.

"We have worked with Aura Light for around three years and the partnership works very well. The long lifetime of Aura Long Life fluorescent lamps is in line with our environmental initiative. So far we have not had to replace the previously installed Aura Long Life fluorescent lamps - they are still burning bright," says Ferdinand.

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### About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 ECO SAVER and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

