

CASE STUDY

The Grandpa, Sweden



The Grandpa in Kungsholmen opened in March 2007. The store was inspired by a mid-class hotel on the French Riviera, sometime in the 70s. There are rooms/changing cubicles with hairdryer, a reception, luggage carts in the lobby, a hotel bar and a café. You'll also find a wide selection of interior design goods and second-hand furniture. When The Grandpa decided to review its lighting the shop turned to Aura for help.

'Why did you choose Aura TITAN Long Life?

"The long service life is a huge advantage. Thanks to the long service life, we can save time, money and benefit the environment. Since maintaining the lights does not require as much time now, we can instead dedicate ourselves to providing our customers with good service," says Martin Sundberg, co-owner of The Grandpa.

Why did you choose Aura Light as your supplier?

"Aura was able to help us with tips and advice on how we could reduce our lighting costs. In addition, Aura has a great reputation for quality, service and environment, and it seems that their reputation is true. So far we have not regretted choosing Aura as a supplier," says Martin.

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

