

CASE STUDY

Q-Park, Sweden



Q-park is a full-service company in parking. The company takes care of everything from planning and service to leasing of parking spaces and maintenance of parking facilities etc.

Colleague tipped - satisfied with the results

Johnny Johansson at Q-Park tells why they have chosen Aura Long Life.

"We choose Aura Long Life primarily because it was so difficult to replace our fluorescent lamps. We also thought the quality of the standard fluorescent lamps was pretty uneven. A colleague tipped me off about the Long Life concept. We gave it a try and we were very happy. We save a lot of time on replacing the lamps when we use Long Life, and the quality of the fluorescent lamps is a lot more even."

Stays with Aura as a supplier

"Aura Light is the first manufacturer of Long Life, and we were of course early users of the concept. There are naturally other suppliers that contact us, but we have a framework agreement in place and are happy with it. There is no reason for us to change supplier," says Johnny.



About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.