

CASE STUDY

DHL, Helsingborg, Sweden



DHL is the market leader in international express shipments, road transport and air freight. They are also world leaders in sea freight and logistics solutions, and offer a complete range from express consignments of documents to Supply Chain Management. DHL's premises contain a range of products from Aura Light; everything from fluorescent lamps and light bulbs to halogen lamps and glow starters.

Saves time and money with Aura Long Life

"If we go right back to the beginning, we chose Aura Long Life as we wanted a fluorescent lamp with a longer service life. This would mean that we would not need to replace the fluorescent lamps as often, and in so doing save both time and money."

Central contract

Aura Light and DHL have had a central contract for many years. Rolf tells how it happened.

"It all began when I met a salesman from Aura Light and we struck up a working relationship. As I considered this to be a good solution for us, I raised the issue with management and suggested that it would be a good solution for all our outlets in Sweden. As a result Aura Light and DHL have now had a central contract lasting many years."

Aura Long Life improves the working environment

"By using Aura Long Life we can make great savings. I have chosen light sources that simulate daylight as the personnel in the terminal work without windows. This contributes in turn to a considerable improvement to their working environment, says Rolf."

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

