

CASE STUDY

Coops terminal in Bro



Coop Sweden operates the chain stores Coop Forum, Coop Bygg, Coop Extra, Coop Konsum and Coop Nära. Coop Sweden accounts for around 60 percent of the consumer cooperative daily convenience goods trade in Sweden. Coop's stores in Bro have now decided to replace all of its stock of fluorescent lamps with Aura Long Life. This involves a total of 14,000 light sources.

Large savings

– We have been using Aura Long Life for twenty years. It used to be so that replacing lamps was only difficult in a few places. But in recent years we have started to estimate how much we would save if we replaced the lamps in all areas, and the results indicated great potential. It's the labour cost that is the largest part of course. For this reason, I have actively raised this issue with higher management and got a positive response as everyone can see how large the savings will be, says Jan Thelén.

Gets the promised quality

Jan has good experience of working with Aura.

– As mentioned, we have been working with Aura Light for a long time. Obviously I have checked the competition, but I do not know what I will be getting if I buy another make. When I buy Aura Light, I know what I'm getting and I also know that it will meet expectations. Quite simply, I get the quality that has been promised.

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

