

CASE STUDY

Clas Ohlson, Central Store in Insjön, Sweden



Clas Ohlson is a thriving company that is developing at a rapid pace. Today there are 37 shops, of which 22 are in Sweden, 13 in Norway and two in Finland. And if everything goes as planned, there will be sixteen new Clas Ohlson shops every year. The shop in Insjön is a full-range shop. It is here the head office and central stores are located. The high bay storage area is 150 x 55 metres in size and 30 metres high ceiling. It holds 55,000 pallets filled with goods. There is room for 156,000 crates inside the old warehouse.

Long lifetime

"The reason for choosing to install Aura ULTIMATE Long Life in all of our fittings is the working life of the lamps. We previously used standard fluorescent lamps which lasted no longer than three years. I have calculated that our new lamps will last at least eight years", says Roland Isebrink

It pays in the long run

"The constant replacements of the standard fluorescent lamps that start blinking was very costly for us. Several caretakers were needed to do this. In a situation like this, it's much more economical to replace all the lamps at once, and to do this again in eight-ten years. Aura Long Life are a little more expensive, but they soon pay for themselves"

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

