

CASE STUDY

Södra Cell, Sweden



The Södra Skogsägarna forest owners cooperative is owned by 52,000 forest owners in southern Sweden. Södra Cell AB is part of the Södra Group and is a world-leading paper pulp supplier with three factories in Sweden and two in Norway. Södra Cell Mörrum, located west of Karlshamn in southern Sweden, produces 425,000 tonnes of paper pulp each year and has 400 employees. A large amount of the paper pulp manufactured here is exported to paper mills in Europe. At these mills the pulp is transformed into paper, which is used in items such as newspapers, books, teabags and serviettes. Other end products from Mörrum are green electricity and district heating used to heat homes in the Karlshamn district. This is the result of a major initiative in effective energy management.

Aura Long Life saves time and money

Jens Nilsson at Södra Cell says.

"We use Aura's products to save time and money in places where hoists, mobile cranes or scaffolds are needed to replace lighting. Moreover, the pulp warehouse is difficult to shut down because of constant truck handling of our finished product."

Environmental option with greater luminous flux

"It was originally in conjunction with the need for greater luminous flux from existing light fittings in cold (that is, unheated) premises. The Aura Long Life Thermo fulfilled this need. This also gave us a more environmentally-friendly alternative, as this product lasts at least 50,000 hours. We have also tested the new product Aura Sodinette Long Life (a discharge lamp with high pressure sodium). This is interesting for us as we also have a large number of high light masts that require mobile cranes for lamp replacements. After the summer of 2008 we will replace some of these lamps with Aura's Long Life products," says Jens

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

