

CASE STUDY

Finnveden Metal Structures



Finnveden Metal Structures manufactures products and components made of steel, aluminium and magnesium for the automotive industry and general industry. At its plant in Olofström in Sweden, the company has been using Aura Light's Long Life light sources with extra long life for several years.

Finnveden chooses Aura ECO SAVER Long Life

Most recently Finnveden in Olofström chose to install Aura's new range of energy-saving ECO SAVER fluorescent lamps. With these, you can increase your energy savings by up to 12% just by changing light source, while retaining the same burn time.

Choosing Aura ECO SAVER Long Life seemed natural for Finnveden in Olofström.

"Not having to change light bulbs as often makes things easier because we have high ceilings in our premises. By choosing ECO SAVER, we save money while making a difference to the environment," says purchasing manager Henrik Zielinski. Johnny Fransson, electrical supervisor, is of the same opinion, as he explains.

"We chose ECO SAVER because of the energy saving and long lifetime. We saw that ECO SAVER really pays off."

Recommends Aura Light

Lamp replacement went smoothly and Finnveden are very pleased with Aura.

"We compared the price with other suppliers and found that Aura Long Life is cheaper and lasts longer. We had also heard about Aura Light from other people using the lamps who recommended them. We will continue to use Aura fluorescent lamps," states Johnny.

About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 ECO SAVER and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

