

CASE STUDY

Arla Foods, Finland



Arla Ingman OY AB and Ingman Ice Cream OY operate under the same roof. Arla Ingman manufactures perishable goods derived from milk such as yogurt, fruit drinks, sour milk, regular milk etc. Ingman Ice Cream manufactures ice cream products. Aura Long Life lamps are used in their production facilities and in stores. Even the freezer store where temperatures fall below -28 degrees also have Aura Long Life.

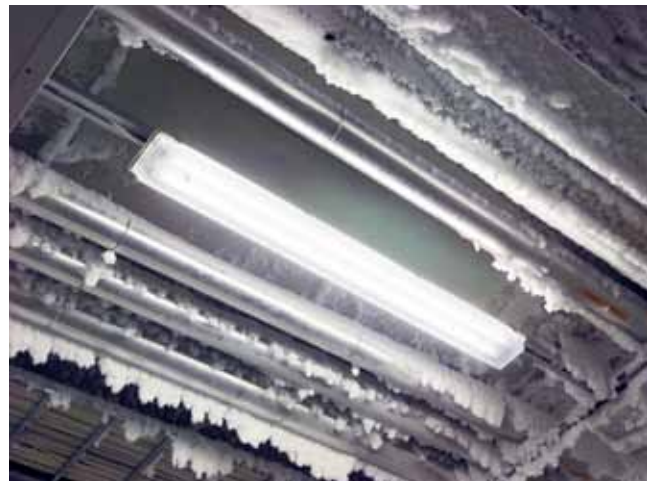
Superior burningtime

Ben Packalén at Arla Food tells us more about the choice of Aura Long Life:

– About 10-12 years ago we compared a number of light source suppliers in our material stores and we could confirm that the burn time of Aura Light was by far the best. Our light fittings are installed in our packaging department and in our process department. This makes replacing fluorescent lamps extremely expensive as we must erect scaffolding to get at them, says Ben.

Wide range that covers all needs

– As the burn time is so long, our costs are significantly lower. Aura Light also has a range that covers all of our needs. The temperature in our stores, for example, is -28 degrees, but this is not a problem as Aura Light has Aura Thermo Long Life which has been specially developed to suit cold environments. – Furthermore, as the Finnish supplier handles everything impeccably, we see no reason to switch.



About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.