

# CASE STUDY

Aguas Font Vella y Lanjarón, Spain



Aguas Font Vella y Lanjarón, S.A. has a history of more than 90 years in the natural mineral water sector and is part of the Danone Group's Drinks Division. It is the Spanish market leader in natural mineral water.

One of Aguas Font Vella y Lanjarón's basic principles is conservation and care for the environment, prioritising the management and protection of water resources, optimising resources used and cutting down on CO<sub>2</sub> emissions.

## Reduced energy consumption

"We have decided to replace the old fluorescent tubes in our offices in Barcelona with Aura T8 ECO SAVER Long Life ones with a view to reducing our carbon footprint and within the framework of our plan to make our offices more sustainable. By installing these lights, we have reduced our energy consumption by 11%, as well as the CO<sub>2</sub> emissions from lighting, the result is a financial saving", states Javier Vidal.

## Reduced environmental impact

Vidal says,

"This new installation helps us to reduce our energy consumption by 5 tonnes of CO<sub>2</sub> every year, the equivalent of the amount of gas used to heat a 3 bedroom flat for 5 years. In addition to this energy saving, and thanks to the Long Life concept, we can reduce the energy used in the production and transportation of the lightbulbs by a third, as well as cutting the amount of mercury used and the need for recycling, packaging and maintenance costs.

Being able to forget about changing the light bulbs in our offices means a significant saving for us and it also provides us with an comfortable, ergonomic and safe environment for our employees. Furthermore, thanks to Aura Light's collaboration with ClimateCare, ECO SAVER lightbulbs are CO<sub>2</sub> neutral, meaning yet another step closer to sustainable development".

This is an example of how Aguas Font Vella y Lanjarón acts to reduce its energy consumption, as well as its CO<sub>2</sub> emissions.

## About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 ECO SAVER and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

