

# CASE STUDY

Borås Elnät, Sweden



Borås Elnät is the local electricity distributor in Borås. They maintain the lighting network for the municipality within the area. It was when Ingemar Carlsson, Works Manager at Borås Elnät, was visited by Aura around two years ago that a change to Aura SODINETTE Long Life appeared on the cards. Ingemar explains:

## Why did you choose Aura Long Life?

"Changing to Aura Long Life involved a savings of around SEK 500,000 because Aura SODINETTE Long Life has a service life of 48,000 hours, in other words three times as long as a standard sodium light."

"It was difficult to argue against the change, as it's easy to calculate the benefit of such an investment. In addition to cost savings and reduced environmental impact, the change meant less disruption to traffic when changing lights."

"Previously, general changes were made every four years. With Aura Long Life, the next change will not take place during my time here - I'll probably have retired by then."

## Why did you choose Aura Light as your supplier?

"I had known about Aura for a while, as I had come across Aura at fairs. When I was subsequently visited by an Aura salesperson, who gave an excellent presentation with good arguments, the choice was simple. And obviously, it really is great to know that Aura is "old Luma" - a stable, serious company that will remain on the market and is not a fly-by-night that may disappear after a while."

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## About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 ECO SAVER and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

