

# CASE STUDY

Municipality of Almere, The Netherlands



## Municipality of Almere selects Aura Sodinette Long Life

Almere is a young city in the Netherlands which is completely under sea level. It was decided in 1958 to build a new city with the aim of creating more space for the densely populated Amsterdam. The reclamation of the Southern IJsselmeer polder in 1968 cleared the way for the building of Almere. On 1 January 1984 Almere became a municipality, and the expansion of the city became unstoppable. In 2008 Almere is home to more than 180,000 people, which makes it the Netherlands' seventh biggest city. The city also stands out for its architectonic qualities: Almere has been rated among the top-3 most prominent cities for the third consecutive time.

Mr Geurt Dijkstra is responsible at the municipality of Almere for the management and installation of public lighting and traffic lights and explains why they choose Aura Long Life:

"Many of our residents originate from Amsterdam, or have a work, recreation or social link with the city. As a result of that, there is a heavy flow of traffic between the two cities. That makes the regional access roads the city's most important road axes. "

In 2007 new streetlight fittings were placed along the avenues and Municipality of Almere installed Aura's high-pressure sodium lamps, the Sodinette Long Life.

"By choosing Aura Long Life we avoid 2 of the three lamp changes, which also reduces the number of hydraulic platform operations on the road. It will go without saying that obstructions on these roads lead to a lot of traffic congestion. Also, breakdowns are kept to a minimum and the lamps have a very high lighting yield. Aura is the specialist in Long Life lighting and covers the extremely long life-span and defects with a guarantee. That made the choice fairly simple."

---

## About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco Lighting Solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

