



Press Information

Aura Light International AB

Aura develops and supplies Long Life light sources and lighting solutions with a clear environmental and sustainable focus. With a lifetime that is at least three times longer than standard products, both maintenance and environmental impact are reduced by two thirds. With Aura's energy-saving lighting solutions energy consumption can be reduced by 40 to 80 percent, thereby reducing both energy costs and carbon footprint.

The foundations for Aura were laid back in 1930 under the name Lumalampan and Aura produced the first Long Life fluorescent lamp in 1980. The Head Office is located in Stockholm, whereas development, production and customer service can be found in Karlskrona. In addition, the Group has subsidiaries in Denmark, England, Finland, France, Germany, Italy, The Netherlands, Norway and Spain and sells light sources all over the world. Customers are primarily found in industry and the public sector.

Aura has approximately 200 employees and a turnover of approximately 50 million Euros. The company is owned by FSN Capital.

Aura has a partnership with with the environmental organization Climate Care (www.climatecare.org), who sells carbon offsets. It tackles climate change on behalf of individuals and businesses by funding projects that avoid, reduce or absorb greenhouse gases such as CO₂. The organization offsets emissions through a range of projects within renewable energy, energy efficiency and forest restoration.

History – from Luma to Aura

In 1930 the very first incandescent lamp was manufactured at the Luma plant in Stockholm. It was an immediate success and during the first season the planned production of 8000 lamps was doubled. Prior to World War II, the export of Swedish incandescent lamps flourished and the Luma lamp appeared in many countries – among them Norway, England and Scotland. In 1943 mass-production of fluorescent lamps began.

In 1970 Luma left Stockholm and moved into new premises in Karlskrona. Luma obtained a patent for a new cathode design in 1980 and ten years later the company obtained another patent, this time for the protection layer between glass tube and phosphorous powder. These patents contributed to extending the life of the fluorescent lamp, and are still found today in Aura's Long Life products. In 1994 Lumalampan received a new name – Aura. There has been a strong expansion during the latter years and now Aura's Long Life products are sold all over the world.

Photos

You can download photos for editorial purposes on www.auralight.com.

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