



Press Release

Aura Light is awarded honours' prize by the Swedish Chamber of Commerce in France

Aura Light receives the award for the company's sustainable and environmentally friendly lighting solutions, which has been successful on the French market.

The prize is honouring Swedish companies with an outstanding performance in France during the past year. Aura Light received the award during a ceremony on the 30 of November hosted by the Swedish Chamber of Commerce in France in cooperation with the Swedish Embassy.

“By giving the honours' prize for small companies to Aura Light France, we reward the high quality of their Eco Lighting Solutions, which clearly stands out from the competitors,” says Gita Paterson, President of the Swedish Chamber of Commerce in France. “Aura Light also contributes to sustainability and to achieve important energy savings. Finally we want to encourage the brave step to implement this solution in a difficult environment with a clever marketing strategy.”

Criteria for entering the competition was amongst other things to show a clear technological innovation and know-how, showing established techniques and measures to visibly state benefits for the environment and also to work for and develop Franco-Swedish synergies.

“We are very proud to receive this award, says Martin Malmros, CEO of Aura Light International. “The award is a clear sign of acknowledgement and recognition for Aura Light's focus on green lighting solutions that both benefit the environment and the customer, and also a credit for our drive to bring our Swedish green innovation to the French market.”

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Aura Light International AB

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Aura supplies Long Life light sources that are guaranteed to last three times longer than a standard product, saving both money and the environment. The foundations for Aura were already laid in 1930 under the name Lumalampan and Long Life fluorescent lamps have been produced since 1980. The Head Office is located in Stockholm, whereas development, production and customer service can be found in Karlskrona. In addition, the Group has subsidiaries in Denmark, England, Finland, France, Italy, The Netherlands, Norway, Spain and Germany, and sells light sources all over the world. Customers are primarily found in industry and the public sector. Aura has approximately 200 employees and a turnover of approximately 50 million Euros. You can read more at www.auralight.com.