



Press release

Aura starts cooperation with Climate Care

The lighting company Aura has started cooperation with Climate Care in the UK. The purpose is to make Aura's Long Life products CO₂-neutral, minimise the carbon footprint and work towards a sustainable society.

Aura supplies Long Life light sources and lighting solutions. With a lifetime that is at least three times longer, both maintenance and the environmental impact are reduced to a third. With the lighting solutions the energy consumption can also be reduced with up to 50 percent, thus reducing the energy costs and carbon footprint even further.

Aura has now started cooperation with the environmental organisation Climate Care. Through Climate Care Aura is offsetting the carbon footprint that is generated in the production and transport of Aura's Long Life light sources.

- Through our contribution to Climate Care's sustainable energy projects we neutralise parts of the carbon footprint that we make. In this way we as a company make a joint effort together with the customers buying our products to minimise the greenhouse effect, says Martin Malmros, CEO and Group Director Aura Light International.

Climate Care is an organisation that sells carbon offsets. It tackles climate change on behalf of individuals and businesses by funding projects that avoid, reduce or absorb greenhouse gases such as CO₂. The organisation offsets emissions through a range of projects within renewable energy, energy efficiency and forest restoration.

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Aura supplies Long Life light sources and lighting solutions, which can reduce both maintenance and energy consumption, saving both money and the environment. The foundations for Aura were already laid in 1930 under the name Lumalampan and Long Life fluorescent lamps have been produced since 1980. The Head Office is located in Stockholm, whereas development, production and customer service can be found in Karlskrona. In addition, the Group has subsidiaries in Denmark, England, Finland, France, Italy, The Netherlands, Norway, Spain and Germany, and sells light sources all over the world. Customers are primarily found in industry and the public sector. Aura has approximately 200 employees and a turnover of approximately 50 million Euros. You can read more at www.auralight.com.