

We've got you covered

When it comes to illuminated signs - Aura has all you need

Go with the original! Aura Long Life light sources last at least three times longer than standard light products. No other supplier can come close to offering you the wide range of Long Life light sources that Aura can provide you with.

With over 700 Long Life products, we can cover all imaginable requirements in almost all industries and applications. In fact, right now our products are operating successfully in every possible climate – from the cold of the Antarctica to the heat of Dubai.

When it comes to illuminated signs we have everything you need. Our Signette, Thermo and Ultimate lamps are some of the products developed especially to fit all possible environments that a sign needs to manage.

We do not only have the right products for you, but also an Eco Lighting Solution for outdoor signs that can reduce your energy costs with 50 percent.

Aura Eco Lighting Solution - Outdoor Signage

A shining example of smarter energy economy

With Eco Lighting Solutions from Aura Light, all signs point to a brighter economic future. Just choose Aura Signette Long Life fluorescent lamps equipped with electronic ballasts for ultimate control over your energy costs.

With Aura Eco Lighting Solutions, you can cut electricity bills by 50%, reduce your company's

carbon footprint, go maintenance-free for 10 years and realize return on investment in less than 24 months. Plus you don't need to stock spares or replace lighting fixtures as often, thanks to our ten-year guarantee.

Switch to energy efficient lighting and brighten your day.



Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact to a third. With our Eco Saver and Eco solutions you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

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AURA
THE ORIGINAL LONG LIFE LIGHT

Printed on recycled paper

Don't gamble with your energy economy!

Aura Eco Lighting Solution for a brighter outdoor signage



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Considering ecology, while improving your economy.
What could be better?

Benefits

- 10 years maintenance free •
- 50% energy savings •
- Optimized light distribution •
- Payback in less than 2 years •
- Full protection against humidity, corrosion and vibration •

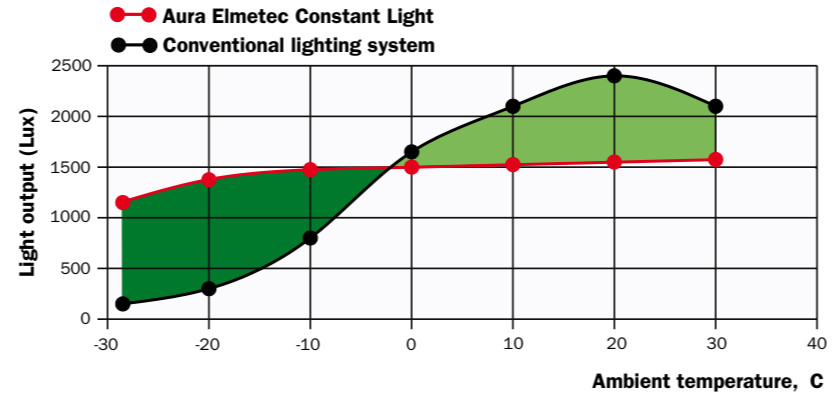
“With Aura Eco Solution for outdoor signage, you can cut your electricity bills by 50%”



Aura Elmetec Constant Light performance

Compared to a conventional system

- Elimination of over illumination and waste of energy (light green area)
- Elimination of poor illumination quality as temperature drops without increasing your energy expenses (dark green area)
- Reduction of energy consumption and related CO₂ emissions while protecting the environment



An average Neste Oil petrol station that uses Aura's Eco Solution for outdoor signage receives a ten year maintenance-free light plus a solution that is fully protected against humidity, corrosion and humidity.



Calculation example

	Aura solution	Conventional solution
Number of lamps	100	100
Number of ballasts	50	100
Number of control units	2	0
Burning hours/day	14	14
Burning days/year	365	365
Energy savings with Aura Solution (at 30% dimming)	16 000 kWh/year € 1 120/year (€0,07 per kWh)	
Total savings over 15 years	€16 800	
Return on investment	1,5 years	

Do you want to receive a tailor-made calculation? Contact your local Aura salesman.

Business case: Neste Oil Petrol Station Finland

A standard Neste Oil service station is open 24 hours a day, 365 days a year. There is a lot of outdoor lighting needed in such a station e.g. in the price signs or the ceiling. On average a station has 60 lamps that have to endure rain, snow, cold and heat. These circumstances require products that can handle all kinds of strains and are nevertheless able to hold a constant light level.

In order to save money as well as avoid unnecessary close of business the maintenance should be reduced to a minimum – therefore the Aura Eco Solution, which provides a virtually maintenance free solution is the perfect answer. Neste Oil saves two out three replacements in average compared to a standard solution.

In a petrol station with 60 lighting points operated by the Aura Eco Solution for outdoor signage it is possible to save approximately €550 per year. And the payback of the investment is less than two years.

“With this solution we save two out of three replacements and more than 50% of our energy costs!”
Neste Oil

